

Customer Seminars 2010 - 2011



CHICAGO, IL

Park Hyatt Chicago
November 15, 2010

WASHINGTON, D.C.

Capital Hilton
January 4, 2011

DENVER, CO

Hyatt Regency Denver
February 17, 2011

Sponsorship Opportunities

Platinum Sponsors

- Your logo and web address in platinum section on web registration (highest level)
- Your logo and web address on signage and in attendee packets (highest level)
- Your logo and web address on opening slide presentation (highest level)
- Four complimentary attendee invitations for each sponsored event
- Opportunity to personally introduce guest speakers

Bronze Sponsors

- Your logo and web address on signage and in attendee packets
- One complimentary attendee invitation for each sponsored event

Gold Sponsors

- Your logo and web address in gold section on web registration
- Your logo and web address on signage and in attendee packets in gold section
- Your logo and web address on opening slide presentation in gold section
- Two complimentary attendee invitations for each sponsored event

New Value-Add to IndustryInsights!

ConferenceDirect will provide an added value for its sponsoring partners in the form of a reverse mini-tradeshow. See back for details.

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SPONSORSHIP

REGISTRATION INFORMATION:

Name: _____

Badge Name: _____

Title: _____

Company Name: _____

Company Address: _____

City, State, Zip: _____

Phone: _____

Fax: _____

E-Mail: _____

AGENDA

8:00 am - 9:00 am	Reverse Mini-Tradeshow
9:00 am - 10:00 am	Registration/Networking/Breakfast
10:00 am - 12:00 pm	Educational Seminar
12:00 pm - 1:00 pm	Lunch

REVERSE MINI-TRADESHOW

OVERVIEW

ConferenceDirect will provide an added value for its sponsoring partners in the form of a reverse mini-tradeshow at its upcoming IndustryInsights programs. This reverse tradeshow format will allow ConferenceDirect's supplier partners to visit one-on-one with various ConferenceDirect associates from both the local and regional associate field. The ConferenceDirect associates will be the exhibiting representatives at each table-top location so that our partners will have an easy and convenient forum to network with our associates and build new relationships.

DETAILS

The tradeshow will take place from 8:00 am - 9:00 am, followed by a networking breakfast where many ConferenceDirect customers and prospective customers will join in on the networking. Following the networking breakfast, we will begin our industry panel session covering many of the "hot" and "must know" topics within our industry today.

SPONSORSHIP COST:

Please check all that apply.

Sponsorships	Platinum	Gold	Bronze
Chicago	<input type="checkbox"/> \$3,025	<input type="checkbox"/> \$2,120	<input type="checkbox"/> \$1,200
Washington D.C.	<input type="checkbox"/> \$3,025	<input type="checkbox"/> \$2,120	<input type="checkbox"/> \$1,200
Denver	<input type="checkbox"/> \$3,025	<input type="checkbox"/> \$2,120	<input type="checkbox"/> \$1,200
All Three Cities	<input type="checkbox"/> \$8,500	<input type="checkbox"/> \$6,000	<input type="checkbox"/> \$3,300

SUBTOTAL: \$ _____ \$ _____ \$ _____

TOTAL AMOUNT DUE: \$ _____

Send Completed Form/Check To:

Please make check payable to ConferenceDirect, LLC.
US funds drawn on a US bank only please.

First Class and Express Mail:

Sue Farrell
Director, Business Development
ConferenceDirect
64 Rogers Avenue
Westhampton Beach, NY 11978

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For sponsorship questions please contact Sue Farrell at 631-998-3140.